

## **MARDI GRAS PARADE OF POSTERS**

25th Anniversary Collection

By Andrea Mistretta



Review Copies Available

"Mistretta's mastery and command of her medium puts her head and shoulders over would be competitors." —Blaine Kern, Artist/Designer, Mardi Gras World,

**New Orleans** 

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504-368-1175, ext. 331 (o) 504-368-1195 (f) promo@pelicanpub.com sales@pelicanpub.com wwww.pelicanpub.com "Andrea Mistretta rightfully lays claim to the longest running and most successful Mardi Gras poster series in the storied history of the event. She has captured the elusive spirit of the celebration in a way that sets her work apart."

—Arthur Hardy, author of Arthur Hardy's Mardi Gras Guide

A celebration of the Mardi Gras experience, this collection of vibrant posters contains dozens of iconic Carnival memories from renowned artist Andrea Mistretta. Glimmering like colored jewels against the book's velvety black background, the

posters all contain a variety of New Orleans symbols embedded in the fantastical images. Bright beads, second-line parade-goers, celestial imagery, and nods to the tradition of the Mardi Gras Indians are among the nuanced figures within the thematic designs.

Rendered in an unforgettable and flamboyant style, Mistretta's poster series stands as a Mardi Gras tradition that has delighted locals and tourists alike since 1985. Created for lovers of New Orleans, art collectors, and Mardi Gras aficionados, this beautiful volume gathers all of the posters in the series-including those rare and out of print editions-for the first time to stunning effect.

ANTIQUES & COLLECTIBLES / Posters ART / Techniques / Airbrush 96 pp. 9 x 12 14 color photos 33 color illus. ISBN-13: 9781589807785 \$19.95

> To request a review copy or to arrange an interview, contact Katie Szadziewicz at 504-368-1175 x 331 or <u>katie@pelicanpub.com.</u>

> > For sales inquiries, contact sales@pelicanpub.com.



### MARDI GRAS PARADE OF POSTERS

Author Available for Appearances

By Andrea Mistretta



#### Author's Hometown: Waldwick, NJ

"As the essence of New Orleans culture became scattered after Katrina, the imagery of Mistretta's posters retains a piece of heritage both in New Orleans and scattered throughout the world."

-Charles Neville, Musical Artist / Composer

"I am a designer for Universal Studios Orlando and we have Andrea's posters hanging throughout our offices. Andrea's images have come to represent Mardi Gras. The event, the art and the artist are one."

—Kim Gromoll, Artist / Designer, Universal Studios Orlando

## About the Author Andrea Mistretta

An award-winning artist and graphic designer, Andrea Mistretta has worked in the commercial art industry since 1979. Her clients have included ABC, NBC, and Forbes Magazine, and she is the recipient of the prestigious Alberto Vargas Award, among other awards from the Society of Illustrators and the

Art Directors Club. While she specializes in poster design, her work has appeared on products ranging from Tshirts and jigsaw puzzles to wine bottles and stationery.

Devoted to promoting a positive image of New Orleans and Mardi Gras, Mistretta designed tribute postage stamps depicting local Jazz favorites such as Louis Armstrong, Sidney Bechet, and King Oliver. She donates a portion of her proceeds of the sales from her Mardi Gras poster series and book to the New Orleans Area Habitat for Humanity. Mayor Sidney Barthelemy conferred the title of "Honorary Citizen" on her.

A member of her community's historical society and an avid environmentalist, Mistretta is the founder of the Italian American Social Club and the designer of the local Veteran's Plaza where she resides in Waldwick, New Jersey, with her husband.

# For more information, visit Andrea on the web at <u>www.andreamistretta.com.</u>

To book the author for a talk or autographing, contact <u>sales@pelicanpub.com</u>.